

TESTIMONIALS

“I would like to take this opportunity to express my appreciation and thanks to you and your staff for a job well done. We have been a loyal advertiser with The Q for 7 years for many reasons but most importantly results. There are many media sources in Victoria however none that can consistently give me the results and satisfaction I get from your organization.”

~ Howie Mace
Howie’s Car Corral

“I wanted to take this opportunity to tell you about the success we have had with our first time on radio. I’m happy to tell you that the Zone’s Puck Party Program we set up for the Sports Bar has been an undeniable success. The difference between a Tuesday night Canucks Broadcast with The Zone present and any other Tuesday night Canucks game is like night and day.”

~ Kyle Porter
Four Mile Pub

“I highly recommend advertising with 100.3 The Q! if someone is looking to grow their business profile, increase your market share and capture new customers.”

~ Ron Sherring
Industrial Plastics and Paints

“I have enhanced my profile in the gardening community and attracted a loyal following of Q! listeners. I am always impressed by the professionalism of the staff and the wonderfully creative copy they come up with to get my message across.”

~ Gord Nickel
Cannor Nursery Victoria

“The success we have experienced has been largely attributable to taking your advice about how to best reach our target market. Your insistence that we use The Zone was well founded and we have been very happy not only with the message prepared and delivered, but also with the results attained by The Zone.”

~ Gerry Mants
Victoria Flying Club

“I wanted to take a moment to let you know how much we appreciate your service, research, information and all the things you do to make radio advertising for our Vancouver Island stores a success. There’s no question that we value our relationship with The Q!”

~ Marlowe Anderson
(Canada) Garden Works LTD

“Zone advertising works! In addition to our regular campaign on the station we recently did an on-location broadcast that saw close to 300 people come by in 4 hours! The Zone was the only media outlet used for this promotion. It was an absolute success!”

~ Marin Kinnear
Sea Power Marine Centre

“100.3 The Q! & The Zone @913 have been a Victoria institution for years. We at Thrifty Foods have been fortunate to be associated with both stations since their inception.”

~ Ralf Mundel
Thrifty Foods

“I am writing to acknowledge the value that The Q! and The Zone provide in our marketing efforts for Town and Country Shopping Centre. We have enjoyed working with The Q! since it signed on in 1987 and it has been a pleasure continuing this relationship at the same time developing a relationship with The Zone over the past several years.”

~ Roberta A. Ferguson
Morguard Investments

“We are very grateful for The Q!’s generosity and goodwill towards the community through your sponsorship of this event. The event was a big success for us and would not have been such a success without The Q! behind it.”

~ Carol Barton
The Salvation Army

“We have been using 100.3 The Q! as a major part of our marketing plans since 2005. Advertising with The Q! has definitely helped our growth over the years. I wouldn’t hesitate to recommend The Q! to anyone serious about building their business or increasing their market share.”

~ Ruth Lebbetter
The Finishing Store

“Seriously....it’s “Bean” a great time working with you guys at The Zone and The Q! over the last five years. Advertising on your stations has sent us a steady flow of customers each month.”

~ Dave Goudy, Steve Brown & Bill Grant
Serious Coffee

“We wanted to take a moment to let you and the whole team at The Zone and The Q! know how much we appreciate all your efforts on behalf of us here at Island Outfitters. Outfitters has been advertising on your stations since the day we opened our doors fourteen years ago. Having you as a partner in our success has truly made a huge contribution toward making us the “go to guys” for fishing and hunting supplies on Southern Vancouver Island.”

~ Darren Wright & Ward Bond
Island Outfitters

“We have partnered with 100.3 The Q! and The Zone @ 913 for a number of years with great success. We have experienced steady and impressive growth in our new memberships year over year as a result of our marketing efforts, which have always included The Q! and The Zone.”

~ Tom Humphreys
Peninsula Co-op

“What makes The Q! and Zone such great partners? 1. They listen. 2. Great Staff. The Q! & The Zone are Mount Washington’s number one partner in Victoria area marketplace. Our partnership has grown over the years and so has our business. Hmm – maybe there is a correlation?!”

~ Karen Bonell
Mount Washington Alpine Resort

“For the past 12 years as a member of Elevator – Strategy, Advertising and Design I have had the pleasure of working with you primarily on behalf of the Toyota BC Dealers. From the first day The Q! has always been personable, professional and very supportive. I have always been able to count on straight up, honest, helpful assistance, ideas and support as to how, on behalf of my clients, I could maximize the services of Q-100 and The Zone in Victoria.”

~ Dean Butler
Elevator Strategy, Advertising and Design

“I wanted to express my appreciation for the great service provided by the staff, at all levels, of The Q! and The Zone. The service provided has always been of the highest quality and we have always been dealt with in totally professional manner. I look forward to continuing our relationship well into the future.”

~ Tim Dakin
Campus Honda

“The report card is in – and it’s all good news! It’s been a year since Fusion Communications Group recommended 100.3 The Q! to our client Ashley Furniture Homestore. A year ago this client was a first time radio advertiser. Today he’s committed. The results for Ashley have been strong and the return on investment inarguable.”

~ Dean Mailey
Fusion Communications Group / Ashley Furniture

“I have been advertising with 100.3 The Q! and the Zone @ 913 for over 5 years now and have seen my business grow steadily. We are in sponsorship programs with both stations, which translates into one commercial per day on each station. We have had numerous clients say to us over the years “we hear you ALL the time.” I look forward to many more years with both The Q! and The Zone!”

~ Jamie Emery
Action Motorcycles

“In April 2005 Elevated Audio Video was born in a home office with a small shop just big enough for one car. Our most recent addition to our business was a home theatre showroom....we decided that we would have a grand re-opening event with The Zone on location. The event was a success, we had people coming in the store making purchases that had never heard of us until our radio ads, and it also created a buzz with some of our current clients. We look forward to building a long working relationship with The Zone, and we believe that the success of our most recent and future events will be due to our friends at The Zone.”

~ Dan Kerr
Elevated Audio-Video

“It has been my pleasure to be a client of The Zone 913 FM for several years. In that time my business has grown steadily and is still on the increase despite current economic conditions. I attribute much of that growth to my partnership with The Zone. I look forward to many more years of profitable relationship with The Zone and it’s listeners.”

~ Bill Rice
Curious Comics

“In 2000 we expanded to include agri-tourism. Promoting our events through local media – The Q! and The Zone – has proven to be an effective way of reaching our target markets. The promotions department is amazing; professional, easy to work with and bringing huge results. I would recommend trying both The Q! and The Zone to any business looking to build both traffic and sales.”

Rob Galey
Galey Farms

“I wish to take this opportunity to thank you for all of the good work that you have done with Ocean River Sports over the past two years. Since starting with my advertising with The Q! and The Zone we have seen a huge growth in our brand recognition. You guys have done it.”

~ Brian Henry
Ocean River Sports

“I wanted to thank everyone at 100.3 The Q! for making our woodworking tradeshow highly successful! Our ad only ran for 2 days but we received weeks worth of business as a result.....Money well spent! It is service like this that makes advertising with 100.3 The Q! not only successful but simple and easy!”

~ Chris Carreck
House of Tools

“Just wanted to send you a quick letter to let you know the fantastic results The Blue Crab Bar & Grill has experienced since launching this year’s advertising campaign. Thank you and your team for exceeding my expectations.”

~ Stuart Woodcock
The Coast Victoria Harbourside Hotel & Marina

“We have been advertising on 100.3 The Q! for over 15 years and on 913 The Zone since it’s creation. The stations are forever coming up with new, fresh and memorable ideas. They easily go well beyond the expected and consistently make us feel that our relationship is valued and appreciated. They are such a big part of what makes Victoria great and we are proud to be associated with them.”

~ Frank Naccarato
Moxie’s Classic Grill

“We have always been impressed with the enthusiasm of our reps and their very real mandate to make sure we get the product we need to drive our business. Our customer base has grown steadily.....and I know that The Q! is a part of that..”

~ Gayle Robinson
Robinson’s Outdoor Store

“Nothing has shown it’s value like radio has. Not only am I proud to advertise with The Q! and Zone but the service and results I get are excellent. I would highly recommend advertising with The Zone @ 91-3 and 100.3 The Q! if you are looking to grow your business and increase your market share.”

~ Wayne Good
BC Smoke Shop

“We were very impressed with the results from our advertisement on 100.3 The Q! FM. Our radio spot generated as-many or more calls and registrations to our online sales database than similar investments in newspaper campaigns. The experience with 100.3 The Q! FM has really opened our minds to using radio campaigns to market recreational property.”

~ Rebecca Julseth
Three Point Properties

“The Q! and The Zone had been very supportive and proposed we concentrate our efforts with them and their expertise.....Their personal insight into advertising and their professional approach to marketing gives me full confidence in recommending them to any of my fellow business contacts.”

~ Harold Corbett
Western Speedway

“I have had the pleasure to work both The Q! and The Zone radio stations over the last four years. It is my evaluation that the stations are progressive, witty and highly supportive. The stations know my needs and we have fun executing each and every campaign.”

~ Jodee Hansen
McDonalds, Victoria Regional

“We have advertised on The Zone regularly since 2007. We use The Zone @ 9.13 as our exclusive radio partner to create top of mind awareness and to deliver our unique message of taking care of your precious items. I recommend The Zone to anyone needing to build their business or increase their piece of the pie!”

~ Kenn Munro
Van Isle Jewellers

“For the last 4 years Triangle RV has used The Q! to brand our business to potential RV buyers. I would recommend The Q! and a Q feature to anyone that is looking to make their business top of mind with consumers.

~ Sylvia Thistle-Miller
Triangle RV Centre

“As a dominant station in Victoria we have long considered The Q! to be one of our primary media suppliers. We know it’s been proven to us year after year that your baby boomer audience is one of the largest segments of our customer base in just about every department of our store. In fact we have increased our investment on your stations as we look forward to another mutually beneficial partnership together in 2009.”

~ Mike Black
Capital Iron

“We use 100.3 The Q! and The Zone @ 91-3 as our exclusive radio partner throughout the year to create top of mind awareness. The result of our branding efforts throughout the last year have helped 2008 be the best year Galaxy Motors has had to date. We advertise with these stations because they work.”

~ Ken Demontigny
Galaxy Motors